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## NEWS RELEASE

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## **Inventoractive Corporation Posts Profits First Year Incorporated**

***Leading Promotional Video Game developer realizes profits from first year as a fully functional corporation.***

Orlando, FL, February 28, 2008 – Inventoractive Corporation today reported revenues and profit for their first year officially incorporated. As the video game market continues to grow, Inventoractive is at the forefront of a relatively new electronic marketing medium of creating Customized Promotional Video Games for companies both large and small.

“While we’ve been doing business since 2001, this is the first year we’ve been able to claim profits as a fully functional corporation”, says the company’s CEO. “It’s rare for companies in any industry to be able to post a profit their first year incorporated. We attribute this immediate growth to our employee’s dedication and hard work to be sure they deliver what our customers need.”

The Inventoractive Corporation is currently in negotiations with several console vendors for development platforms as well as a major sports franchise for licensing to create full scale simulation based video games. Beyond that, there are several other promotional video game opportunities that are currently in process at Inventoractive Corporation. As a company, we are thrilled to be moving forward in such a competitive industry to hold our place in line with some of the other larger game development studios. Our video game development services are currently used for tradeshow promotions, lobby entertainment, downloadable promotional web content and can even be used for the creation of fully deployable console or PC games. Our staff is highly trained and capable veteran video game developers and leaders from such companies as EA Sports, Eidos, 911 Games, Tiburon, and Atari. Be sure to look for great things in the coming year from Inventoractive Corporation.

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### **About Inventoractive Corporation**

Inventoractive Corporation is the developer of the Celerity Game Engine and a full service 3D Video Game Development Studio. As a world leader in the creation of customized corporate Promotional Video Games, Inventoractive Corporation was incorporated in early 2007.

Inventoractive is quickly establishing themselves as a leader in several facets of software development for the latest video game technology. The founders have over 30 years of combined experience in the simulation and video game industries and have shipped over 15 million commercial game units world wide prior to founding Inventoractive Corporation. For more information, visit [www.inventoractive.com](http://www.inventoractive.com).